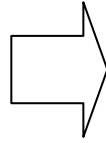


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PTC PROGRESS REPORT & UPDATE MARCH 2017

Campaign to ban “sex for sale” adverts:

TOTAL SIGNATURES TO DATE:
41,365



TARGET:
100,000 signatures

“Ban Sex for Sale Advertising” Campaign



Ideas for Action?

Many thanks to a Samaritans branch for raising awareness through a presentation, and signing our petition, and to SI clubs in Aberdare, Stafford, Llandudno, Chester and Winchester, who held or supported events particularly for International Women’s Day (see some photos on Page 2). Check out the Bar Chart to see the wide UK coverage that Soroptimists and other organizations are achieving – spreading the word on the trafficking of women and girls in particular. We really can’t do this without everyone’s help, which we value greatly. As people often email to us, and we pass on to you: **“keep up the good work!”**

Why not check your post code area and see if your club can improve on the signatures received so far, and if you haven’t yet been involved in collecting signatures and thereby raising awareness, why not just hold a coffee morning, a strawberry tea, or a wine and cheese evening?

As the PAO, if you email us your postal address we can send you a sample resource pack, with posters and information leaflets sufficient to explain about sex trafficking, including a multi-signature petition form and a Purple Teardrop pin badge. Funds raised could help us continue with our Victim Support Fund (see below).

SI Winchester’s Conference: “Transforming Lives Together” 4th March 2017 ([Click for Report](#))

We were delighted to be asked to speak at SI Winchester’s excellent conference for International Women’s Day, under the heading “Transforming the Lives of trafficked women and girls” (see below). We had the pleasure of meeting members from the newly formed SI Salisbury, as well as renewing acquaintance with club members from all over the Southern Region. The speakers were excellent, informative and inspirational. Thank you Liz Batten (SIGBI past president) and other members of SI Winchester for inviting us and for excellent organization – what a lovely day it was. Here are 3 of our slides:

This is what we (and by helping us) you do to transform the lives of trafficked women and girls:

HOW DO WE HELP?

- 💧 Supplement the basic facilities at the safe houses we support
- 💧 Outreach work to survivors now living in the community
- 💧 Provide support for education and training to improve skills for work
- 💧 Short stay at a community farm
- 💧 Support business setup selling new/good condition bras

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Donations from fund raising events help us run our Victim Support Programme



Soroptimists and others have swum, run, danced, walked, marched, kept vigils, held coffee mornings, chained themselves up, had stands at fairs, the Eistedfodd, church fetes, conferences, held fashion shows and silent auctions, to name but a few

We ask people to collect and send us pre-loved bras in good condition and then we ship them out to the projects. So far you have sent us enough bras to set up over 50 women in their own business

Bras on their way!



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Can you help us transform the lives of trafficked victims by raising funds for our Victim Support Programme?

Soroptimists working to end human trafficking

When you have an anti-trafficking thing going on, please let us know via Enquiries@purpleteardrop.org.uk

We love to share good practice – Here are some of the amazing, innovative and fun-filled actions Soroptimist clubs have taken to support and raise awareness of domestic abuse and trafficking for sexual exploitation, for International Women's Day. If you have a story to tell, please let us know – and remember to put it in the SI Programme Report Form!

SI Anglesey/SI Bangor Walk for IWD



Secretary Mal from SI Anglesey, writes:

Here is a picture of our walk on International Women's Day. SI Bangor joined members of SI Anglesey to walk across the Menai Bridge. We carried our Purple Teardrop banners to raise awareness to passing traffic as well as chatting to other walkers about Modern Day Slavery.

SI Llandudno Walk for IWD



Joint PAO Stephanie from SI Llandudno writes:

Please find attached a photo from our walk on Llandudno prom yesterday, we got just under 100 new signatures for PTC. It was organised by SI Llandudno but we had support from other North Wales Clubs, Denny Owen Regional President Cheshire, North Wales and Wirral, Mike Priestley one of our councillors, and women from other organisations, friends and family. I will post the petitions ASAP.

RESULT! SI Southend collected 1250 Bras and 150 signatures over IWD weekend



PAO Catherine from SI Southend-on-Sea writes: we had a very successful IWD event on Saturday, 4th March. We a press release that went into our local paper, the Echo, ten days before to say what we would be doing and why and I went on Tony Fisher's show on BBC Essex on Wednesday, 1st March, to say that we would be collecting pre-loved bras in the Royals Shopping Centre on the Saturday. It was also put out on our Facebook page.

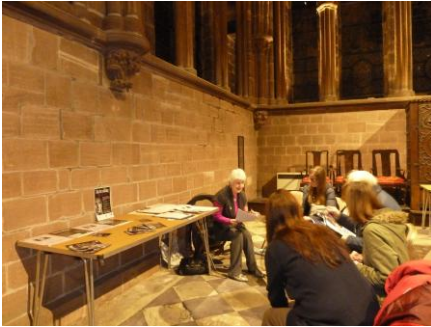
We had women coming all day long, bringing their bras signing the petition. We had a visit from our Mayor, Councillor Judith McMahon and our MP, Sir David Amess (see photos). Sir David is always very supportive and he wrote a letter congratulating us and saying he was overwhelmed by the sight of so many bras!

Southend Borough Council held an event in the Civic Centre on Int. Women's Day, 8th March, so we had a stand there as well and collected more bras and signatures.

As a result of that, I was asked to speak to a group of social workers about Soroptimism and particularly our work on anti--trafficking. The talk went well, we gave out the leaflets we had left over from Int. Women's Day. It was apparently World Social Work Day so there was mixture of qualified social workers and a large group of students studying to be social workers and their tutors from Essex University. One of the tutors in particular was very interested and said he would put up posters and have a box for bra collection! So now we have an opening into the university which is really positive.

- *Did you know ALL monies you send us, collected through fundraising events, go directly to continue our Victim Support Programme – or you can [donate](#) from our website.*
- *[Here is where you can download a multi-signature petition form](#) to collect 33 signatures*
- *[On-line Petition](#) – click this link to send to your email, Twitter and FB contacts and ask them to sign if this is easier than using the petition form*

International Women's Day Events in Chester



SI Chester PAO Anne writes:

On 4th March, SI Chester members were joined by other clubs in the Region at an International Women's Day (IWD) event hosted in the Town Hall by Chester Women's Aid. We were able to have a stand and display boards which attracted considerable attention and a total of 15 potential new members! We, of course, collected signatures throughout the day for the Purple Teardrop Campaign.

On 7th March, Carole Rivers and I represented SI Chester at the Chester University Diversity Festival. We were two of the speakers at the event which was titled 'Be the best you can be' – which we thought was most appropriate. We explained about the global aspects of Soroptimism as well as describing our Club Projects, including the Purple Teardrop Campaign.

Finally, on 12th March, I took part in a Workshop held in the Cathedral – the title reflecting the 2017 theme for IWD, 'Be bold for Change'. The participants all had the opportunity to circulate between the tables and were able to hear directly from each speaker. I described the Purple Teardrop Campaign, which everyone agreed was extremely worthwhile.

Altogether a further 62 signatures for the Campaign were collected during the week.

Tired of those ties? Can we get the men in our lives to be in action?

Soon we will be asking for those much loved but rarely used ties – to support [Purple Community Fund](#)'s up and coming new project. Their motivational livelihood, education and training projects provide exciting opportunities that change lives. Can we help them to support women, children and families in the Philippines, Asia and UK who deserve a second chance?



Salvation Army Voluntary Driver

The Salvation Army needs more volunteer Drivers – can you help?
Volunteer drivers are essential for transporting victims safely to Salvation Army contracted safe-houses around the country. For more information on this important network, take a look at our [guide](#) and to sign up, complete and send of this [application form](#).

QUICK LINKS – easy access to our website to help us continue with our campaigns

- Did you miss our **Jan/Feb 17 Progress Report**? [Click here](#) to download and read updates on national anti-trafficking measures
- Did you know **we also have a bi-annual newsletter**? [The Winter edition](#) can be read and downloaded [here](#) or you can [join our email list](#) to sign up for our newsletter and information on lobbying issues
- Information on our Relationship Bookmarks can be found by clicking <http://www.purpleteardrop.org.uk/what-you-can-do/love-melove-me-not-bookmarks-and-cards/>
- **Posters into Toilets Guidelines** can be downloaded [here](#)
- [Here](#) is where you can download a **multi-signature petition form** to collect 33 signatures
- **On-line Petition** – click this link to send to your email, Twitter and FB contacts and ask them to sign if this is easier than using the petition form

KEEP UP THE GOOD WORK – PUBLIC AWARENESS LEADS TO BETTER MEDIA COVERAGE AND MORE GOVERNMENT ATTENTION – PRESSURES WHICH EFFECT CHANGE