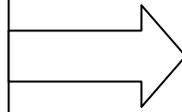


**TOTAL SIGNATURES
TO DATE:
40,270**



**TARGET:
100,000 signatures**

Over 40,000 signatures to date to ban “Sex for Sale” advertising – can we get to 43,000 by Anti-Slavery Day? We can if you can! Check out the Bar Chart to see the amazing UK coverage to date.

Thank you to Soroptimist clubs in North Wales and Midland Arden Region, who between them raised over 1,000 signatures in one go. We are very much looking forward to receiving LOTS more signatures collected on and around Anti-Slavery Day – why not hold an event, however small, and collect signatures even from people you don’t yet know. It’s a great way to raise awareness both of human trafficking and Soroptimism.



18th OCTOBER 2016 - Put your Event on <http://www.antislaveryday.com/2016-events/>

Stuck for ideas? See some ideas from other clubs on Page 3, or Check out these websites:

<http://www.purpleteardrop.org.uk/what-you-can-do/anti-slavery-day-18-october/>
<http://www.antislaveryday.com/2016-events/>

Use our free sample Resource Pack (inc pin badge)

to run an event to mark Anti-Slavery Day around 18th October – raise awareness, give out our pin badges for a donation, and collect signatures for our petition to ban “sex for sale” advertising . Just send your name and postal address to us at purple.teardrop@ntlworld.com for your free sample resource pack, containing 4 posters, 2 handouts, a pin badge, a Love Me/Love Me Not bookmark, a petition form, and an order form in case you need more resources. Don’t delay, send off today for a pack today, time is getting short, and it will arrive by post.

Why not aim to be the first Soroptimist club to put their event on the Anti-Slavery Day website? Go see events already happening go to <http://www.antislaveryday.com/2016-events/> .If you send details of your activity to us and to Euan Fraser <mailto:euan@humantraffickingfoundation.org> you can ensure that your event is publicized. Its great PR for your club, for SIGBI, and for PTC! You should send the name of the event, date, time, location, partners, and a link to further information.

We would like Soroptimist Clubs to feature strongly on this website – so don’t delay, start to plan today, and send in the info by 30th September if possible. It doesn’t matter if the small details aren’t in place - GIVE US THE BIG PICTURE!

There are lots of ideas on <http://www.purpleteardrop.org.uk/what-you-can-do/anti-slavery-day-18-october/>, Don’t forget to send us a summary of your successful event and a pic or two using our resources, we love to celebrate success and promote Soroptimists fighting human trafficking. We have a circulation list of over 2,000, and really want to promote our work to as wide an audience as possible.

Thank you for letting us know all you are doing – it gives us motivation to carry on with our campaign, and makes us proud that Soroptimists are working together to effect change.

What are we at Purple Teardrop Campaign doing?

- We have been discussing the Volunteer Driver Scheme with the Salvation Army Trafficking Unit; They have a well supported scheme, with good training and ongoing support to help move victims of trafficking away from their point of rescue. We hope some of your club or region members might like to investigate further whether you can help by being on their call list. Further details coming shortly.
- **Mobile Phone Services Campaign:** Many thanks to those who participated, enabling us to analyse the data and submit a report to the Anti-Slavery Commissioner. Our discussions with him have provided a possible action plan which we would like to share with you for the next phase of our campaign - further details to follow in due course.

The Bra Project – gently used bras help stop victims getting re-trafficked

Last year we launched a project to collect gently used bras to help rescued victims of sex trafficking in El Salvador, Mozambique and Kenya. We are working with Free The Girls to further the wonderful work that they are doing.

Since we started this project, we have been overwhelmed by the numbers of bras that have been sent to us from all over Great Britain. From those of you who have sent one or two, to those groups who have run large scale collections and sent us large boxes filled with bras, to those who have donated money towards the cost of shipping out the bras, an enormous and heartfelt thank you.

We thought you would like to know that the bras are all vacuum packed and sealed down in 31 packing boxes ready for the next phase of their journeys. Each box is very tightly packed and sealed (7 rolls of tape so far) and the combined weight comes to over 235 kilos!! Members of SI Poole and their friends have helped with the huge packaging task. SI Poole member Mar will be glad to get her sitting room back!

We are delighted that in total, including the bras that a breast cancer support group in Kings Lynn is collecting for us, so far we have enough to set up at least 40 women in their own microbusiness where they will be raised out of poverty, regain their self esteem, their lives will be transformed and the fear of being re-trafficked removed.

The project is continuing so please keep sending clean, gently used bras to the address shown on our [Summer Newsletter](#), where more detailed information on the Bra Project can be found.



Kenilworth Soroptimists, together with sister clubs in Coventry and Leamington & Warwick, enjoyed warm sunshine while welcoming the crowds to their eye-catching stall at the Peace Festival. Purple balloons and bunting, not to mention purple cakes, drew visitors to the stand to find out more about the work of Soroptimists' Purple Teardrop campaign; 'Stop Human Trafficking', where they were happy to sign the petition to ban "sex for sale" advertising and look at the literature.

The Warwickshire Soroptimists drew petitioners' attention to signs of trafficking such as several women living in run-down, usually rented accommodation, never alone when seen outdoors, and premises frequently visited by different men.

Kenilworth Soroptimists were delighted by festival goers' support of Purple Teardrop's work in helping vulnerable victims of human trafficking in the UK. **'By the close of the festival we had collected over 1000 signatures for our petition'** said Patricia Weinbren, President of SI Kenilworth. *'We want to say a big thank you to the public for their support for this important campaign'*.

One couple said that after reading the 'spot the signs' poster, they realised that their neighbouring property could possibly be being used in trafficking. They said 'Thanks to you we now know we need to report it and who to report it to'.

Congratulations to SI Kenilworth, SI Coventry and SI Leamington & Warwick for such an innovative, eye-catching and very successful day – and it looked like great fun too!

11 Years of fighting human trafficking

Val Michie, SI York Ebor, has been a stalwart campaigner for modern slavery since 2005, and in stepping down as Chair of the Yorkshire Anti-Slavery Group she has written this amazing report on the work of this group since its inception.

Too long to put into this document, do please find the time to read her very informative ASG review of their success. It is full of brilliant ideas, resources, and undying enthusiasm -

Once again we are reminded of how much more can be done when Soroptimists work together to a common goal, with clear purpose, a high success rate, and a group of amazing women!



ANTI-SLAVERY DAY, 18 OCTOBER – IDEAS FOR ACTION 2016

- 💧 **Tell us** what you are planning so that your event can be posted on our website and send it to Euan Fraser : ewan@humantraffickingfoundation.org to be advertised on their Anti-Slavery Day website for others to see and visit
- 💧 **Let us know** how successful your event was, and send us a picture, for publication on our website, in our newsletter, and on the Anti-Slavery Day website. And don't forget to let SIGBI know too

IDEAS FOR ANTI-SLAVERY DAY

- 1 **Join in** with an event going on in your local area (check out <http://www.antislaveryday.com/2016-events/>) – more events are added every day!
- 2 **Organise** a manned stand at your local shopping centre or library to raise public awareness of human trafficking. Get our free Anti Slavery Day resources pack which contains one each of our 4 posters, 2 different information leaflets, a Purple Teardrop pin, a petition form, a Love Me/Love Me Not bookmark/card and an order form in case you want extra items – email your name and full address including postcode straightaway to purple.teardrop@ntlworld.com. We will be sending these out until the end of September – the quicker you let us have your details, the sooner we can organise our volunteers to send your pack out. Last date for ordering is 30th September.
- 3 **Hold** a vigil or stand in chains in a prominent location and hand out leaflets and collect petition signatures, using our Anti Slavery Day resources pack. Order [leaflets](#) and [download petition forms](#). Prepare a press statement and arrange for a local press photographer to take photos.
- 4 **Display** Purple Teardrop Campaign [posters](#) in prominent locations to draw attention to the signs of human trafficking. Religious centres, libraries and sports centres are a good starting point. Use our [Help Me stickers](#) to publicize helpline numbers. Email your full postal address for our free Anti-Slavery Day resources pack to get you started, at purple.teardrop@ntlworld.com
- 5 SI Kenilworth PAO Anita also wrote *“We have made enquiries with Warwick District Council regarding a sticker and **poster campaign in public toilets** in our area. We have received a very positive response and we are going to make this our next campaign. Have you any advice about which stickers and A4 posters have been the most effective?”*. We sent them the link to our [“Posters into Toilets”](#) Guidelines which we hope they will find helpful in getting started, and suggested the “Signs” or general poster for the Ladies, and the “punter” poster for the Men’s plus “Help Me” stickers into the cubicles. Can your club get started?
- 6 **Arrange** a seminar or conference on human trafficking using the local police force human trafficking specialist as one of the speakers and inviting community movers and shakers to raise their awareness of human trafficking.
- 7 **Task** yourself to collect 33 signatures to ban sex for sale advertising. Even better, if you belong to a club or organisation, ask each member to do the same. This could be over 500 signatures collected. Download our petition form [here](#). Use an event to collect signatures from people you don't yet know.
- 8 **Have** a presence at your local college or university Fresher's Fayre in the autumn term using our free Anti Slavery Day resources pack (request with postal address to purple.teardrop@ntlworld.com) The Love Me/Love Me Not cards are particularly relevant to students.
- 9 **Check out** our [A to Z of fund raising ideas](#) to raise funds for the Purple Teardrop Campaign. We are entirely reliant on donations to fund human trafficking victim care and support and the awareness work that we do.

More ideas can be found on <http://www.purpleteardrop.org.uk/what-you-can-do/anti-slavery-day-18-october/>

**LET'S DO IT – some women just can't say no – they
need us to speak out**