Dear Soroptimist/Supporter

Thank you for your expression of interest in support of our mobile phone service providers campaign. We are now writing to you with the detail of the campaign together with the resources that you need to take part.

**Purpose**:
The campaign is an awareness-raiser to highlight to these service providers that their networks are being used by human traffickers as the means of contact for punters to purchase the sexual services of women and girls forced into prostitution. As such, the traffickers are contravening the providers’ terms and conditions all of which state that their services must not be used for illegal/criminal activity.

**Instructions on sending out your letter/s**:
So as to start our campaign’s dialogue with the providers, we’ve prepared a template letter. You can utilise the templates to write as an individual or as an organisation and can choose to write to one, two, three or all four. The items that you need to complete on the template in order to personalise it are highlighted in red – don’t forget to change the content to black before you send!

If you use a different provider, please feel free to use the same template to write to them. In all instances please do not change the wording we’ve provided, and please do send your letter/s by post and provide a sae.

May we emphasise that this campaign is to inform providers about this specific issue and to ask them to tell us what investigative measures they have in place to deal with illegal activity in their customer base that contravenes their terms and conditions. We’ll be collating the campaign data and reporting the results to them.

**Follow-on**:
You will see the template letter includes three statements to best describe the status of the providers’ efforts. We are asking the providers to tick the statement that most closely applies to them and to forward the reply to you. When you receive replies, please forward them to us. **Please also tell us if you don’t receive a reply by the date below**.

Our contact details for reply purposes are:
Email: purple.teardrop@ntlworld.com
Post: Mobile Phone Campaign, Purple Teardrop Campaign, c/o Poole CVS, Beech House,
28-30 Wimborne Road, Poole, Dorset BH15 2BU

We’ll be collating everyone’s feedback and information on best practice in order to inform the mobile phone service providers’ CEOs, and the Independent Anti-Slavery Commissioner who has asked us to undertake this piece of work. The nature of the collective feedback will then determine the campaign going forward.

**Programme focus report**:
And finally … please can Soroptimists submit their programme focus report.

**Please can you send out your letters by 30 June 2016
And please forward your replies and feedback to us by 31 July 2016.**

Thank you again for your support.

Regards

Purple Teardrop Campaign