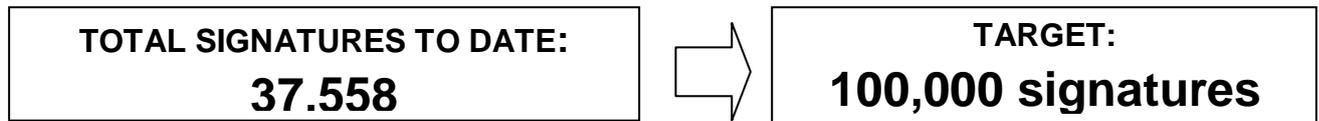


## PTC UPDATE & CALL TO ACTION JANUARY 2016

Campaign to ban “sex for sale” adverts:



**Many thanks** to clubs in Anglesey, Blackburn, Brighton, Chester, Darlington, Exeter, Llandudno, Tamworth, Wallasey, Wigan, and to many ladies at Conference, for working so hard to collect signatures which we received between November 2015 and 7<sup>th</sup> Jan 2016 – we really can't do this without everyone's help, which we value greatly. **Check out the Bar Chart** to see the amazing UK coverage so far.

### Call to Action –

The Purple Teardrop Campaign is calling Soroptimist International members to action! **Firstly**, to consider partnering with the PTC to fund a local victim support safe house and **secondly**, to register interest in our next campaign which is working with Mobile Phone Service providers. The detail for both is as follows:

#### 1. Victim Support Programme – Partnership Opportunity

Due to the fund-raising activities of PTC supporters both in the UK and further afield, the charity's trustees are now in a position to make monies available for top-up funding for two safe-houses specialising in care and support for human trafficking victims. This is in addition to the top-up funding already provided to a south coast safe-house supported by the PTC for some years.

On behalf of the trustees of the PTC, the PTC Victim Support Fund group's proposal is as follows:

**The establishment of a partnership between the PTC and a SIGBI club to jointly fund top-up funding for a safe-house that specialises in the care and support of human trafficking victims. The partnership is for a minimum of 3 years.**

The purpose of the top-up funding is the provision of extra services and items identified by the safe house that will best serve victim recovery, maximise the likelihood of the victim's return into normal society and minimise the opportunity of the victim's return to human trafficking. For clarity, the top-up funding is not for services and items covered by central government funding.

**The responsibilities of the partnership SI club are to:**

- 1) Provide the following level of funding to the PTC in a timely way each 12 months over a minimum 3 year period:  
Year 1: £0  
Year 2: £500  
Year 3: £1000
- 2) Identify a local specialist human trafficking victim safe-house as a worthy recipient of £2000 funding pa.
- 3) Set up an Agreement with the safe-house that is agreed as a worthy recipient by both the partnership SI club and the PTC. PTC can provide an appropriate template Agreement. The safe-house is obliged to respect the funding that is being gifted and to provide a formal, regular report on how the funds are being spent.
- 4) File reports at regular six month intervals to SI via the SI programme focus reporting service.

**The responsibilities of the PTC are:**

- 1) The provision of the following level of funding over a minimum 3 year period:  
Year 1: £2000  
Year 2: £1500  
Year 3: £1000
- 2) The delivery of the total funding amount, including that donated by the partnership SI club, to the safe-house in a timely way each 12 months over a minimum 3 year period.
- 3) Monitoring of the partnering SI club's management of the agreement and SI programme focus reporting to ensure both are actioned on a complete and correct basis.

 The PTC would be very proud to partner with a SIGBI club on this joint funding initiative. To register your interest, please contact Liz, [enquiries@purpleteardrop.org.uk](mailto:enquiries@purpleteardrop.org.uk)

## 2. Mobile Phone Service Providers Campaign:

Human traffickers force their trafficked victims to work in the sex trade and market their services to punters through advertising, latterly in the printed press and now principally on the internet. Are you aware of the prevalence of mobile phone numbers in these advertisements? Clearly, traffickers are utilising the services of mobile phone providers to carry out their criminal activity and by doing so are contravening their terms and conditions of use.

We are seeking to find out from the mobile phone service companies how they achieve legal compliance in their customer base and inform us whether they already have measures in place to tackle the issue of illegal usage of their services by human traffickers with sex for sale advertisements and indeed the punters who respond.

The Purple Teardrop Campaign will provide all the necessary background information, templates and contact details to Soroptimist clubs so that we can make a concerted effort over the coming months.

If your club would like to take part in this piece of programme action work, please register your interest by completing and returning an Expression of Interest form which can be downloaded [here](#), if you have not already taken one at Conference in November. We are looking to present a concerted front to service providers to show our concern, during March/April 2016.



Please download, complete, save and attach the completed [Expression of Interest](#) form and send it to [purple.teardrop@ntlworld.com](mailto:purple.teardrop@ntlworld.com) by **28<sup>th</sup> February**.



**8<sup>th</sup> March**

### Are you doing anything special for International Women's Day?

Why not run an event (see our event ideas [here](#)) to mark International Women's Day around 8<sup>th</sup> March – Use our free sample resource pack to raise awareness, give out our pin badges for a donation, and collect petition signatures.

Just send your name and postal address to us at [purple.teardrop@ntlworld.com](mailto:purple.teardrop@ntlworld.com) for your free sample resource pack, containing 4 posters, 2 handouts, a pin badge, a Love Me/Love Me Not bookmark, our "Help me" sticker, a petition form, and an order form in case you need more resources.



**Use our free sample Resource Pack**

## Soroptimists working to end human trafficking

**Our grateful thanks go to Sue Fortescue, from SI Poole**, who so ably manned the Purple Teardrop stand at the Glasgow Conference. Soroptimists who attended Conference had the opportunity to hear the Purple Teardrop Campaign presentation and to pick our conference leaflet which summarised key milestones and achievements of Soroptimists and our wonderful supporters who fight against human trafficking. For those who didn't make it to Conference the leaflet "Purple Teardrop Campaign, The Story So Far ....." can be downloaded [here](#).

**South Caernarvonshire Soroptimists** dedicated an evening to human trafficking and invited the manager of the North Wales Human Trafficking Project to give a presentation. They also distributed stickers and posters around the area, and collected petition signatures.

**Yorkshire SI Anti-Slavery Group** recently organised a very successful multi-agency conference looking at how gender stereotyping impacts upon issues of trafficking and sexual exploitation. To read SI Sheffield member Chris Low's report on the conference, go to <http://www.purpleteardrop.org.uk/wp-content/uploads/2015/11/SI-Yorkshire-ASG-conference-Oct-2015-Report-Chris-Low-SI-Stafford.pdf>

On 17<sup>th</sup> October **SI Cambridge** took part in a Modern Day Slavery event organised by Cambridgeshire Police and South Cambridgeshire District Council, the aim being to raise awareness of trafficking locally, specifically for work in gangs, the sex trade and cannabis factories. Representatives from 80 Parish Councils in the District attended. Our stand (see pics) attracted much attention and PTC posters and leaflets were distributed to police and local councillors and PCSOs Janet Crofts, SI Cambridge



**LET'S DO IT – some women just can't say no – they need us to speak out**