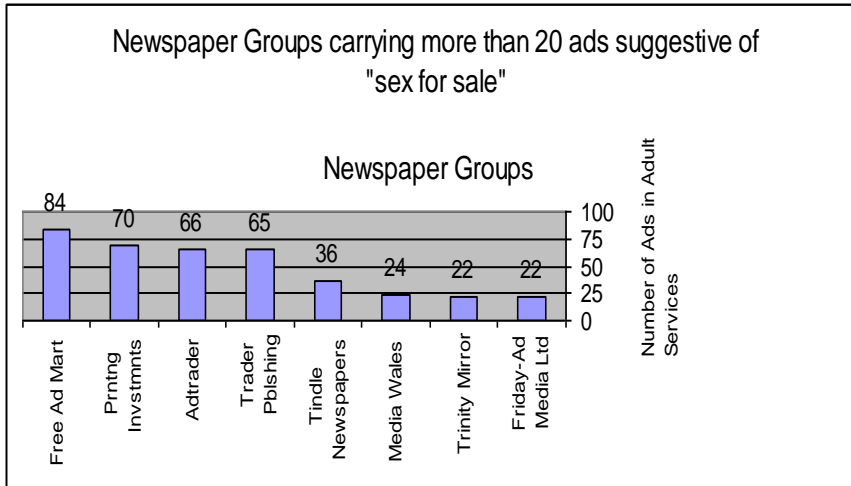


UPDATE and CALL TO ACTION FEBRUARY 2013

RESULTS of Data collection research on "sex for sale" ads

Our grateful thanks to the 44 clubs who sent us information on the classified ads which appeared in their local papers in July 2012. We hope you will find the report on our findings of interest (sent with this Update) but we copy below just one of our 4 main findings:



(D) 8 forms showed publications which carried more than 20 adverts in the given categories. All 5 of the Classified Ad papers reviewed are in this range. The most sexually suggestive adverts, both in tone, implication and images, are in these papers, the majority advertising massage, escort or not specified but clearly sex services. They may or may not be a front for criminal activity, ie exploitation of trafficked victims for sexual services, brothels or pimping.

These are the areas covered by the publications which carry the majority of these advertisements BUT THERE ARE OTHERS IN THE REPORT

(We would like to state that not all sex workers are the victims of human trafficking and not all trafficked people are sex workers)

Newspaper Group	Newspaper	Area
Friday-Ad Media Ltd	Friday Ad – Kent	Tunbridge Wells
Trinity Mirror	Birmingham Mail	Birmingham
Media Wales Ltd	Western Mail	Wales
Tindle Newspapers	Mercury	Lewisham
Trader Publishing Ltd	Ad Trader Southern	Southern England
Adtrader	Free Ads	S & W Wales
Printing Investments Ltd	Loot	London
Free Ad Mart Ltd	Free Ad Southern	Dorset, Hants, Sussex

CALL TO ACTION!



Check out the findings and then join our campaign to



CUT IT OUT!

Please join with us and [ALOVE+](#) to protest to newspaper editors and groups about these adverts. [See the video](#)



CUT IT OUT!

What to do before IWD 8th March

- 1 cut out** loads of sex ads from your local papers, including from Classified Ads papers
- 2 send these** with a covering letter ([download](#) a template you can adapt), to the Editor(s) of these publications, and the Chair of the Newspaper Group, to arrive on their desks **on 8th March – International Women’s Day!**
- 3 let us know** – that you did it, and in due course, copy to us any responses you receive.

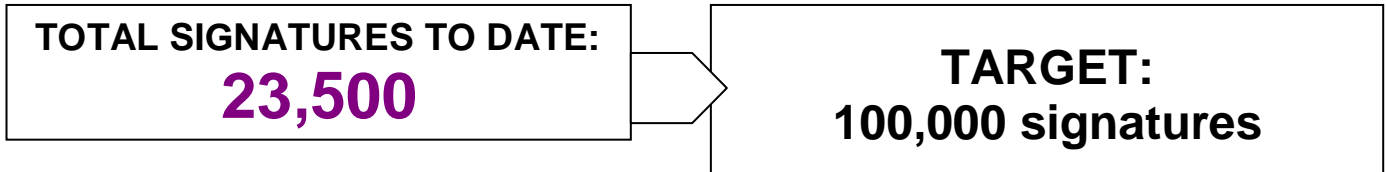
OTHER NEWS

Campaign to ban “sex for sale” adverts:

Thank you **SI Anglesey** and other clubs who sent us signatures in January. Just a reminder - please attach your club or organization name to signatures you send us – we can't always tell from the post codes alone who you are.

We are nearly 25% of the way to our target, so please carry on collecting!

The Bar Chart showing post code signatures collected can be downloaded [here](#)



Renfrewshire Council backs campaign against human trafficking



Thanks to the work of PAO Jean Harvey and members of SI Paisley, Renfrewshire Council is displaying Purple Teardrop Campaign posters in all its buildings (200 posters have gone into all the ladies toilets in Renfrewshire). The posters list the warning signs which could show a house or flat is being used by human traffickers, and the Crimestoppers number.

In a Press Release Jean Ramsay said, “We are greatly indebted to Renfrewshire Council for its continuing support and we hope other local authorities will follow its example in backing the Purple Teardrop Campaign.” She and her club were inspired by the work of SI Garstang, who, with permission of the Lancashire council, asked the contract cleaners for the toilets of Garstang and other areas to frame and display PTC’s informative trafficking posters in all their toilets. [Click here](#) for Renfrewshire council’s full press release.

Could this be the start of a national campaign by Soroptimists to put anti-trafficking posters into every female toilet in the UK? Can your club approach your local council to ask them to put up these posters in all their female toilets? We will be delighted to supply the posters at no cost. As Jean says, “way to go!” To be discussed at their next Regional meeting will be posters in all the service stations in the area – there’s no stopping them, absolutely brilliant!

Your Donations and what they can do

Grateful thanks to SI Rishton & Great Harwood, and SI Bridgend, for their generous donations in December and January, of over £200. This, coupled with donations for [our One Billion Rising dance event](#) on 16th February, have brought over £1,200 into our funds – thank you very much if you have contributed to this fundraising event. This is the sort of thing your money can do:

Trafficked victims are stripped of their dignity and their identity. They are frightened, lonely, physically hurt and psychologically traumatised

Safe houses (and your donations) provide

- 💧 secure accommodation for trafficked victims
- 💧 physical and psychological healing
- 💧 help with translating, legal support
- 💧 education and training
- 💧 Help with personal items to raise self-esteem and self-empowerment

LET’S DO IT – some women just can’t say no – they need us to speak out