

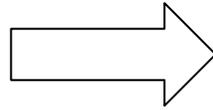


## LOBBY AGAINST “SEX FOR SALE” ADVERTS

**PROGRESS REPORT AT 15 April 2012**



**TOTAL SIGNATURES  
TO DATE:  
15.797**



**TARGET:  
100,000 signatures  
by Sept 2012**

International Women’s Day brought a flurry of petition signing activity, with around 2,000 being received by post or signatures on line. A big thank you to all who have been active in raising awareness of the petition and collecting sigs. See overleaf for some of the ways you have been helping us to meet our target.

We’ve had wonderful support from Somerset County Federation of Women’s Institutes, their Public Affairs Committee recognising the NFWI agreement that the petition can be supported locally as the objectives correspond with the WI’s own “End Violence against Women” campaign. If you are also a WI member, why not pass this information on to your Federation Secretary, or spread the word to the secretaries of all the Wi Institutes in your Federation?

### **CALL TO ACTION - Help get the petition onto the 38 Degrees Campaign Website**

**We need to get many more signatures than our personal contacts allow, and therefore ask you to help us get our petition listed on the 38 Degrees campaign website, which has a huge number of members interested in campaigns of worth. 38 Degrees, by the way, is the angle needed to create an avalanche!**

If you are not a member of 38 degrees you can join free by going to [www.38degrees.org.uk](http://www.38degrees.org.uk) - you need to be a member to vote. Every member has up to 10 votes, which you are free to use however you want on any suggested campaign. You can use up to 3 votes on any one proposal – therefore you can give 3 votes to our campaign proposal if you wish.

Once you are a member, please vote for the Ban 'sex for sale' campaign by going to the following link and putting in 1-3 votes. Please leave a comment or suggestion to encourage debate, and tweet or link to Facebook to spread the word.

<http://38degrees.uservoice.com/forums/78585-campaign-suggestions/suggestions/2675669-ban-sex-for-sale-advertising-in-all-media>

**We hope that between us our efforts will raise the profile of the e-petition and that 38 Degrees will take the PTC campaign on board and send it out to every one of their members. At the moment we have 171 votes, which just isn’t enough!!! We have a target of 1,000 votes to make our voice heard.**



**UK** Programme Action Committee

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**PURPLE TEARDROP CAMPAIGN**

Stop the trafficking ~ Stop the tears



**Ruth Bruce, PAO at SI Garstang has had great success. She writes:** “I started writing to the Council about a year ago to ask for permission to display your posters in Wyre Borough's public toilets. The outcome was that I could have permission and to contact DANFO, the company that maintains and services the public toilets for

Wyre Borough. “Their operation's manager was SO helpful, offering that DANFO would frame and mount and pay for a total of 17 posters to cover all Wyre Borough's public Toilets. He signed the epetition for Ban the Sex for Sale advertising and promised to email all his contacts to ask them to sign.

“He also told me that DANFO maintain and service all the public toilets in Blackpool, Fylde and Lancaster which also includes Morecambe, Boroughs and if he was given permission by these boroughs he would happily do the same there. I have contacted SI Blackpool, Fylde, Lancaster and Morecambe clubs to start the process of getting DANFO the permission they require. The Lancashire police representative told me that the "hot spots" for trafficking in Lancashire were Blackpool, Morecambe and Fleetwood (in our borough).

“DANFO now hold the maintenance and service contract for Hackney, London. I have emailed SI South London, to ask them if they can use the information from DANFO to approach Hackney Council and they are considering this. Their problem is that they have no members in Hackney so it makes it difficult for them.

“The cost: Packets of Bonios for his dogs Lastly, I have emailed all my Fairtrade contacts to ask them to sign our petition. Hope it is productive.”

**Many congratulations and thanks to SI Garstang for their persistence and AMAZING result; can you do something similar in a hotspot near you? Thanks also the other Lancashire clubs who are hoping to persuade their local councils to do the same. If anyone knows of a Soroptimist or WI member in the Hackney area, please let Ruth or ourselves know. The tee shirt Ruth is wearing was produced by SI Lancaster in 2007 to commemorate the abolition of the transportation of slaves. Lancaster was the 4<sup>th</sup> biggest slave port in the UK.**

**Thank you, Soroptimists, Baptists, WI, Catholic Women's League, The Catholic Mothers' Union, The Lions, and many other organizations who are collecting signatures and sending them to us – the word is spreading fast – and you are doing it – See the amazing UK coverage on our Bar Chart!**

**Shirley Hallam, PA Chair for the North of England**, attended the International Women's Networking Lunch with the Soroptimist International UKPAC boards and a display stand. As there were 150-200 women attending she felt that this was an opportunity not to be missed to showcase the work of Purple Teardrop and collect signatures. Thanks Shirley for helping to raise awareness.

**Elsie Sutherland from SI Paisley** has rung to ask for a special price for 100 of the C posters (the ones for professional people) and 200 of the General posters. They have already bought a quantity of materials and are busy spreading them all round Paisley!

#### **SI Preston and SI Blackburn working together.**

We are delighted to hear that SI Preston held a day conference on Human Trafficking, and together with SI Blackburn members collected 252 signatures to send to us. **Thanks to both clubs for a great effort. Isobel Groves, PAO for SI Blackburn, writes:**

*“There will be more coming as well. SI Blackburn has a charity quiz in June with over 100 people attending so hope to catch more than . In the meantime we are beavering away with our local contacts which now include dental surgeries!*

*You will also be interested to know that Mark Hendrick MP for Preston who spoke at the Human trafficking Day also signed the petition.*

SI Blackburn have collected 754 signatures just in the Blackburn postcode area, plus others in surrounding postcode districts – thank you Isobel and club for amazing efforts.