

Purple Teardrop
Campaign
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Keep up to date by looking at our website www.purpleteardrop.org.uk
or contact us at enquiries@purpleteardrop.org.uk

HOW YOU CAN HELP

- Make a donation:* I enclose a donation of £.....
- Become a friend of Purple Teardrop:* Receive our quarterly newsletter and keep up to date with what we are doing.
Membership £20 per year
- Help with Fundraising:* Please contact us if you would like to join our Fundraising Team
- Organize your own Fundraising Event:* Hold a coffee morning/afternoon tea Take part in one of our charity events Your own ideas!

I would like to support the work of the Purple Teardrop Campaign by becoming a member. I am enclosing £_____ which includes my annual membership fee of £20.

NAME: MR/MRS/MISS/MS _____

ADDRESS _____

POSTCODE _____ TELEPHONE/MOBILE _____

EMAIL ADDRESS _____
ORGANISATION _____

Signed..... Date:

Gift Aid Declaration

If you pay income tax or capital gains tax, you can increase the value of your gift to the Purple Teardrop Campaign by a further 25% - at no extra cost to yourself! Please sign the declaration below.

I want The Purple Teardrop Campaign (Reg Charity No 1141695) to treat this donation and all donations I make from the date of this declaration, until I notify you otherwise, as Gift Aid donations.

Name (please print) _____

Signed _____ Date _____



PURPLE TEARDROP CAMPAIGN

Stop the trafficking ~ Stop the tears

Registered Charity 1141695

Supporting women & children who are victims of human trafficking

Summer 2011

From the Editor.....

Dear Supporters,

I do hope that you are enjoying the summer and even if it has not always supplied us with enough sunshine, at least the additional daylight hours are uplifting.

We continue to be very busy and are pleased to include in this issue a list of suggested ideas for Anti-Slavery day on 18th October which you or your favourite community group/organisation can use to raise awareness of human trafficking and our campaign. If you cannot do anything on the 18th then don't worry as there are events throughout the UK all week beginning 17th October.

Supporting organisations continue to be generous, as do individual donors, and we cannot thank you enough on behalf of the victims directly benefiting from your generosity.

Please remember to spread the word about us to other businesses, clubs, organisations, friends and family— we need their differing skills for a range of jobs!

CANNOCK SOROPTIMIST THE MARATHON RUNNER!



A huge thank you to Carolyn of [Soroptimist International Cannock](#) who ran the Greater Manchester 10K Run this spring in support of the Purple Teardrop Campaign. Carolyn loves running for charity and many people take ideas such as marathon running to raise money for their favourite Charity. We are not all runners but there are lots of ideas to suit every body's lifestyle to support a favourite charity so why not consider one of the many ideas inside this newsletter to support the Purple Teardrop Campaign?

**DON'T DELAY, START THE
PLANNING TODAY!**

WOULD YOUR COMPANY OR PLACE OF WORK LIKE TO SPONSOR OUR NEXT NEWSLETTER?

For more details contact us at enquiries@purpleteardrop.org.uk

'Slav'n Away for Anti Slavery Day by Lov'n Away'

Do you ever feel you have been 'slav'n away' all day, only to find you are then 'slav'n away' over a hot stove and finish up the evening 'slav'n away' over the kids' home-work?

But you know that actually you have earned some money during the day, you have cooked for those you are choosing to live with, and you love your children and want them to get on. You have been 'lov'n away' from dawn to dusk ... and more!

Yet in a street near you someone is 'slav'n away' for no money of their own, their energy and labour exploited for those who own them. They are today's slaves, just as humiliated, degraded and de-humanised as those Wilberforce campaigned for. It's called human trafficking. It is up there globally with the drug trade as one of the biggest commodity markets in the world, it is an international crime ... and 80% of victims are women and girls.

The trouble is it's hidden because it is illicit. Hidden, but only just enough – those who can enjoy its fruits can detect it. Those who come close to it in the course of their work, front-line workers, can suspect it, as can those who are aware of the signs. You can too. Then you can report your suspicions, anonymously, if you prefer, to Crimestoppers, 0800 555 111.

And you can do so much more. This year, Anti Slavery Day on 18 October is being used to draw attention to this secret crime in our midst. So how do you feel about sharing your ability to do a little 'lov'n' too:

RAISE AWARENESS of this obscene trade. It is reckoned that some 12,000 women and girls are held against their will in sex trafficking locations in the UK today.

High street shops are lying empty. Take one on for the week beginning 17 October, hopefully rent-free, and set up a purple themed window display on human trafficking.

Have a purple themed display in your local shopping centre

Hold an awareness raising film evening. We can recommend the following films:

'My Dangerous Loverboy' - to combat child sexual exploitation. A film designed to protect children and young people who might be vulnerable to sexual exploitation. You can watch the video on

<http://www.mydangerousloverboy.com/> or obtain copies by sending an e-mail to UKHTC@soca.x.gsi.gov.uk Ask for the education pack that goes with it called 'Friend or Foe'.

'Behind the Smile' documentary aimed at young men. Available from the Anti-Trafficking Alliance, email info@atalliance.org.uk Watch the DVD on the Purple Teardrop website.

Download the **"Ban 'Sex for Sale' Advertising"** petition [here!](#) So far we have 4000 signatures and we need to make it 100,000 to convince the government that a law change is essential.

'Two Little Girls' - animated film.. Watch it on

<http://www.impressions-gallery.com/exhibitions/exhibition.php?id=30>

The video is available to download further down the page and the **'Not Natasha'** work is interesting too.

'CBC Interview with Victor Malarek' a CBC News interview with Victor Malarek (Author of "The Natashas") on why sex trafficking is increasing, and on issues of supply and demand.

See <http://www.youtube.com/watch?v=A6Mj2haletE>

'Human Trafficking' a general release film from around 2005 about women who are young, vulnerable and have become prey to a dark criminal element specialising in human trafficking.

'The Presenter's Kit' focus on US sex trafficking providing hard-hitting facts, with captivating visual imagery, and heartfelt stories from victims and victims' advocates, visit http://www.istoptraffic.com/html/presenters_kit.html

Hold a book club evening and review the many and varied books on human trafficking and its victims.

See <http://www.purpleteardrop.org.uk/what-you-can-do/anti-slavery-day-18-october/>

SUPPORT RESCUED VICTIMS. They need very specialised safe care to help them overcome their de-humanisation. It is expensive!

Hold a purple-themed fund-raiser, perhaps a coffee morning, afternoon tea or American supper or simply by 'lov'n' an hour ... or two ... or three ... Bake a cake, mow a lawn, clean a car or a carpet, shampoo a head or a dog to help someone in need in your community.

Add your ideas and photos for your 'Lov'n Away' action for Anti Slavery Day to the Purple Teardrop Campaign [Facebook](#) page. The more the merrier. How many can we list from now to 18 October?

To help support your events, Purple Teardrop Campaign's new posters and leaflets plus purple teardrop pin badges are available from www.purpleteardrop.org.uk .

WORKING TOGETHER

*We are pleased to report that the **Early Day Motion 931** secured a total of 46 signatures before Parliament recessed for the summer. Thanks to **Annette Brooke MP** for her hard work encouraging her colleagues to sign up to the cause and to all our supporters who encouraged their MPs to sign too.*

*We were delighted to support the **UNCHOSEN** Film Exhibition in Exeter and our grateful thanks go to **SI Barnstaple** for their support on the evening; also, thanks to **SI Yeovil, Sherborne & District** for representing us at Anti-Slavery's monitoring evening. We have recently discovered Dorset's own **Thomas Fowell Buxton Society** who will be erecting a monument in Weymouth to commemorate the work of TFB in the early 19th century. TFB was a Dorset MP who was a friend of William Wilberforce and ensured that the latter's anti-slavery work was continued after he retired. Please do look at the **TFBS** website—it makes interesting reading.*