



Soroptimist International Great Britain & Ireland (SIGBI) LTD  
 Company No. 07058666  
[www.soroptimist-gbi.org](http://www.soroptimist-gbi.org) [www.soroptimist-ukpac.org](http://www.soroptimist-ukpac.org)

**Support our campaign to ban 'sex for sale' advertising**

Sign our petition calling on the Government to introduce legislation which will make it illegal for "Sex for Sale" advertisements to appear in any media. The legislation should cover all aspects of advertising including paper, electronic or other objects and should apply also to those who assist, promote or aid and abet advertising of prostitution.

**Why sign?** Sex of all kinds is readily available to view and purchase on the internet, through ads in newspapers, magazines, massage parlours, lap-dancing clubs, shops, toilets, even telephone boxes.

**Is this OK with you?**

**Why sign?** Fraud, deception and violence pull vulnerable women and children into the "sex trade". This is not their free choice. Traffickers earn huge tax-free profits through forced prostitution.

**Is this OK with you?**

**Why sign?** More than 12,000\* trafficked and vulnerable women are estimated to be forced into the sex trade in England & Wales

\*ACPO Acumen 2010 Setting the Record

**Is this OK with you?**

**Why sign?** Sex advertising increases the demand for prostitution and fuels human trafficking. How come we ban tobacco advertising, but not 'sex for sale' adverts?

**Is this OK with you?**

**Not OK with you? Please sign below.**

**I call on the UK Government to put an end to 'Sex for Sale' advertising in all its forms and to ban the promotion and distribution of such adverts**

Easily available pornography is raising men's desire for anonymous sex. The demand is increasingly being met through forced prostitution. "Sex for Sale" adverts fuel the demand.

Victims of forced prostitution endure appalling conditions, violent control, false imprisonment, denial of human rights and dignity, brutal rape by strangers. Dependency, debt bondage and violence keep them enslaved.

In the year ending April 2010 police statistics show that in reported cases of people rescued from trafficking, 45% of rescued victims had been trafficked for purposes of sexual exploitation. Over half of identified trafficked children go missing from local authority care.

By banning the adverts we make it more difficult for brothel managers and traffickers to attract clients and easier for the police to prosecute them

Printed Full Name	Printed postal or email address	Post Code	I have signed this petition only once ✓	Signed

