

What you can do where you are	Organisations and resources to help you
Read “Trafficked” the story of Sophie Hayes, a British girl forced into the sex trade. If you belong to a book group, suggest they all read and discuss it.	Published in 2012 by Harper Collins and supported by Stop the Traffick. ISBN 978-0-00-743888-4.
If you belong to a club, give every member a “Ban Sex Ads” petition form and ask them to collect 33 signatures. If not, task yourself to collect 33 signatures from people you know.	This petition can be downloaded from www.purpleteardrop.org.uk
Organize a coffee morning or other social fund-raising event, put up some posters, collect petition signatures, sell some pin badges.	Send your postal address for a free sample resource pack from purple.teardrop@ntlworld.com , but don't leave it too late – by mid September at the very latest.
Stand in chains with club members outside the Town Hall or other civic building, hand out leaflets and collect petition signatures. Get a local press photographer to take photos, and prepare a press statement	Posters available from Purple Teardrop Campaign www.purpleteardrop.org.uk Read the summary of The Role of Local Authorities in addressing Human Trafficking
Arrange a vigil as above, draw in local organizations to stand with you, showing solidarity in the local community – each with their own banner, protest against all forms of trafficking and slavery.	WI, Catholic Women's League, local faith groups, local women's groups, Domestic Abuse and Violence Against Women groups, Rotary, the Lions, college/university student unions and student faith groups – go for community wide involvement for maximum press coverage
Encourage your local Safer Neighbourhood police officers to display our “neighbourhood” posters, look out for local neighbourhood houses and flats that might be concealing women trafficked into prostitution	Resources on trafficking for sexual exploitation are available from Purple Teardrop Campaign . Download an order form and get a free sample resource pack by sending your name and postal address to enquiries@purpleteardrop.org.uk
If you know a local long-distance haulage company, ask them to put SI Barnstaple's lorry stickers on to their vehicles	SI Barnstaple want to share their brilliant idea of using vehicle stickers as an awareness raising medium. They have all the criteria necessary ready for you to use with your local suppliers so please do contact either them for more information
Read The Role of Local Authorities on addressing HT, then talk to your Local Authority about how they are addressing this issue.	The Role of Local Authorities in addressing Human Trafficking
Be a presence at your local Freshers Fayre – use PTC posters and leaflets to raise awareness – talk about grooming and distribute the Love Me/Love Me Not bookmarks	Purple Teardrop Campaign Posters, handouts and pin-badges available from http://www.purpleteardrop.org.uk/what-you-can-do/spread-the-word/ as well as bookmarks and credit card size relationship cards – use these or adapt them with your own club information on them.
Arrange a seminar or conference on Trafficking, using the local police HT specialist as one of the speakers, and invite key people in your community to raise their awareness of HT	Use the Purple Teardrop Campaign CD, which gives step by step guidance and templates for organizing a conference, and provides Powerpoint slides and script so that you can talk confidentially about trafficking issues. Download an order form and get a free sample resource pack by sending your name and postal address to enquiries@purpleteardrop.org.uk
Hold a Forum on Trafficking Through Social Media – the dangers of the internet, and how social networks are being used to groom young people into sexual acts and prostitution	Speakers might be an E-Crime Officer in your local Police Authority, researchers from Barnados, or from ECPAT UK – End Child Prostitution and the Trafficking of Children for Sexual Purposes

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Write a letter to your local newspaper about how human trafficking and slavery affects your area and what you are doing about it. Invite your local media to any Anti-Slavery Day activity that you do	Resources on trafficking for sexual exploitation are available from Purple Teardrop Campaign . Download an order form and get a free sample resource pack by sending your name and postal address to enquiries@purpleteardrop.org.uk Resources on human trafficking in general available from www.stophetraffik.org
Talk with your local town hall, library or other public building about exhibiting awareness-raising material on human trafficking and slavery	Resources on trafficking for sexual exploitation are available from Purple Teardrop Campaign . Download an order form and get a free sample resource pack by sending your name and postal address to enquiries@purpleteardrop.org.uk Resources on human trafficking in general available from www.stophetraffik.org
Ask for a meeting with your local MP, or for them to attend a local Anti-Slavery Day activity, to profile human trafficking and slavery	If you do not know who your local MP is, the easiest way to find out is to use the MP “locata” service on the Parliament website at: http://findyourmp.parliament.uk/commons/ This service also links to contact details and biographical information about MPs. Contact with your MP can be through correspondence or in person
Where possible commit to buying Slave/Traffik-Free products e.g. Fairtrade, and tell others	Buy Responsibly campaign at www.buyresponsibly.org Traffik Free chocolate campaign at www.stophetraffik.org/takeaction/chocolate/
Organise a film night with a focus on human trafficking and slavery, perhaps in partnership with your local domestic abuse and violence against women group. Have an informal discussion afterwards and collect signatures for the petition, using our resources.	“Sex Traffic” is a film Dumfries & Galloway council used in conjunction with Soroptimists, but several organisations have films you can show, including: Unchosen: www.unchosen.org.uk - www.stophetraffik.org/resources/films/films.aspx Purple Teardrop Campaign Posters, handouts and pin badges available from http://www.purpleteardrop.org.uk/what-you-can-do/spread-the-word/
Ask for a meeting with your local councillor, or for them to attend a local Anti-Slavery Day activity, to profile human trafficking and slavery	Skim read the summary of The Role of Local Authorities in addressing Human Trafficking Resources on trafficking for sexual exploitation are available from http://www.purpleteardrop.org.uk/what-you-can-do/spread-the-word/ Download an order form and get a free sample resource pack by sending your name and postal address to enquiries@purpleteardrop.org.uk Resources on human trafficking in general available from www.stophetraffik.org
Profile Anti-Slavery Day through your website, social media networks, and other outlets	Blog with Facebook and Twitter links at stophetraffik.wordpress.com/ www.purpleteardrop.org.uk Anti-Slavery International: www.antislavery.org
Talk with your local council about putting up posters in toilets around the area, properly framed and screwed to the wall	Download our Guidance Notes for Posters into Toilets . Posters available from Purple Teardrop Campaign www.purpleteardrop.org.uk Check out The Role of Local Authorities in addressing Human Trafficking
Talk with your local museum or other public building about displaying awareness-raising material and exhibitions on human trafficking and slavery	Resources on trafficking for sexual exploitation are available from Purple Teardrop Campaign . Download an order form and get a free sample resource pack by sending your name and postal address to enquiries@purpleteardrop.org.uk Resources on human trafficking in general available from www.stophetraffik.org
Organise a sponsored run or other sports event to raise awareness and funds for anti-slavery/anti-trafficking work.	
Organise a Freedom Festival and/or flash mob in a local park or town centre to raise awareness about human trafficking and slavery.	